



Deb Barrett
P.O. Box 169
Kaneville, IL 60144

deb@debbarrett.com
design-confidential.com
windowdressingsinc.com

Deb Barrett has been actively working in the design and window coverings industry since 1975. She has a varied background and experience that is a rare mix in the industry. Deb is an award winning designer, professional speaker, consultant trend strategist and author.

- As a design creative and founder of the design firm, Window Dressings, Deb Barrett is most well-known and has built a reputation for cutting edge couture treatments. A five-time winner of the Window Fashions Design Competition, she is a nationally known window fashions designer whose specialty is finding creative solutions to challenging design. Her work has caught the attention of *Better Homes and Gardens Windows and Walls*, *Decorating Ideas* and *Inspired House* among others.
- As an energetic and prolific professional, Deb's career path has taken her in several directions- writing, blogging, media tours and speaking. Deb speaks and reports across the country on a variety of design and trend topics. Barrett's highly interactive programs reflect her two passions- couture window coverings and trendspotting. With genuine warmth, she speaks on topics that inspire audiences that range from ASID, IFDA to NeoCon and High Point Market and Budget Blinds/Inspired Drapes.
- As an editor and writer, Deb writes on a variety of design topics from high impact materials to design technology and consumer trends affecting design. Deb's highly personal and informative writing style has been featured in print and online with *Plinth and Chintz*, *Threads*, *High Point Market Report* and *HGTV*. Deb regularly writes for *WF Vision* and is widely published and quoted.
- As a trend strategist and brand ambassador, Deb attends dozens of industry trade shows, design exhibits, and design events to keep abreast of the hottest new trends and product innovations. Tracking the most cutting-edge developments of the ever-evolving art + science of design with a concentration on textiles and the complex world of window coverings puts her right at the forefront of the industry.
- As a design thinking strategist, Deb provides trend research and innovation consultancy to companies like Hunter Douglas and Springs Window Fashions. Consumers and professionals turn to Deb to impart trend insights and lateral inspiration through presentations, white papers and trend products.
- As a connector and industry thought leader, Deb Barrett has founded online and offline think tanks and creative communities like Soft Design Lab dedicated to the specific needs of designers and manufacturers who work in the soft furnishings space.
- Thanks to her fascination with what's around the corner and constant search for inspiration, Barrett has been able to travel the globe as a décor guide for her peers. Along with a colleague, Deb takes North American designers to the best Markets – High Point, Paris, London, Las Vegas, New York annually.

Deb is a WFCP, Expert and IACET CEU certified speaker. Barrett received the WITHIT WOW award for Education in 2015 and was recently honored by the window coverings industry with the Industry Achievement Award .You can find Deb on the web, blogging at Design Confidential and Soft Design Lab.